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December 23, 2005

**HAND DELIVERY**

Marlene H. Dortch, Secretary  
Federal Communications Commission  
Portals II, Filing Center, TW-A325  
445 12<sup>th</sup> Street, S.W.  
Washington, D.C. 20554

**RECEIVED**

DEC 23 2005

Federal Communications Commission  
Office of Secretary

Dear Ms. Dortch

On behalf of the Los Angeles Unified School District, licensee of Noncommercial Educational Television Stations KLCS-TV/DT, Los Angeles, California, there are herewith submitted an original and two (2) copies of its Petition for Exemption pursuant to 47 C.F.R. Section 79.1(f).

Please direct any communications regarding the enclosure to the undersigned counsel.

Sincerely,

  
Lawrence N. Cohn

ORIGINAL

BEFORE THE

# Federal Communications Commission

In the Matter of

Los Angeles Unified School District

Video Programming Accountability

Petition for Exemption from  
Closed Captioning Requirements

To: Policy Division, Media Bureau

RECEIVED

DEC 23 2005

Federal Communications Commission  
Office of Secretary

## Petition for Exemption

**Los Angeles Unified School District**

Robert B. Jacobi  
Lawrence N. Cohn  
Cohn and Marks LLP  
1920 N Street, N.W.  
Suite #300  
Washington, D.C. 20036

Its Counsel

December 23, 2005

LAUSD supports the laudable goals of 47 U.S.C. Section 713, which directed the Commission to establish closed captioning regulations for video programmers and distributors. But LAUSD management has taken this laudable goal into account in determining the current level of closed captioning on Station KLCS. With due respect to the Commission and its authority and mandate, LAUSD respectfully requests that under principles of "localism," LAUSD's decisions regarding closed captioning should be give substantial deference by the Commission. The decisions reflected in the current closed captioning schedule of Station KLCS were made by experienced management, in full appreciation of the general desirability of closed captioning (about which there is not disagreement whatever). These decisions were made, however, not based exclusively on the general desirability of providing closed captioned programming, but in the context of the severe budgetary limitations under which Station KLCS must operate, and management's deliberate weighing of the myriad of highly laudable, but necessarily competing, expenditure possibilities for which **limited** public funds are available. LAUSD asks the Commission to respect the difficult budgetary decisions made by LAUSD and which are reflected in its budget, and not to, in effect, substitute its (the Commission's) judgment for those of LAUSD.

**BEFORE THE**

In the Matter of: )  
)  
Los Angeles Unified School District )  
)  
Video Programming Accessibility )  
)  
Petition for Exemption from Closed )  
Captioning Requirements )

To: Policy Division, Media Bureau

## Petition for Exemption

The Los Angeles Unified School District (“LAUSD”), licensee of Noncommercial Educational Television Station KLCS and KLCS-DT (“KLCS”), Los Angeles, California (FCC Facility ID No. 38430), by its counsel, pursuant to 47 C.F.R. Section 79.1(f) of the Commission’s rules, hereby petitions the Commission for an exemption, effective as of January 1, 2006, from the closed captioning requirements insofar as LAUSD produces, owns, and distributes video programming on Station KLCS. This Petition requests a blanket exemption from the closed captioning rules or, alternatively, requests exemption on a program-by-program basis from the closed captioning rules, as explained more fully herein. LAUSD seeks this exemption with regard to the programming which it presents on both its analog and its duplicating digital channel.<sup>1</sup> For the reasons explained below, LAUSD submits that compliance with the closed captioning rules would pose an “undue burden” upon it (see 47 C.F.R. Section

<sup>1</sup> LAUSD further requests that the exemption be granted with regard to the station's multicast programming, and will supply information regarding this programming, insofar as it is different from Station KLCS's analog and digital programming, in a supplement to this Petition.

79.1(d) and 47 U.S.C. Section 713(d) and 713(e)), and therefore the requested exemption would serve the public interest and should be granted. In support, the following is stated.

## **I. Background**

Effective as of January 1, 2006, all video program producers and distributors are required to close caption all “new English-language programming” which does not fall within one of the specific “exemptions” set forth in 47 C.F.R. Section 79.1(d). However, in addition to authorizing the Commission to exempt “by regulation” certain “programs, classes of programs, or services” from its closed captioning requirements, Congress expressly authorized the Commission to consider petitions for exemption submitted by interested parties upon the claim that, under the relevant facts and circumstances of the specific situation, the requirement for closed captioning would result in an “undue burden.” See 47 U.S.C. Section 713(d)(3). The term “undue burden” is defined in 47 U.S.C. Section 713(e) as meaning “significant difficulty or expense.”

In 47 U.S.C. Section 713(e), Congress articulated four factors which are to be considered in making “undue burden” determinations based on “expense,”<sup>2</sup> and these factors are set forth in haec verba, in the corresponding Commission rule (47 C.F.R. Section 79.1(f)(2)). The factors are as follows:<sup>3</sup>

- (1) the type of operations of the provider or program owner;
- (2) the nature and cost of closed captions for the programming;
- (3) the financial resources of the provider or program owner; and
- (4) the impact of closed captioning on the operation of the provider or program owner.

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<sup>2</sup> This type of undue burden is referred to in 47 U.S.C. Section 713(e) as “undue economic burden.”

<sup>3</sup> This is the order in which the four statutory considerations are addressed in this Petition. These factors are set forth in a different sequence in 47 U.S.C. Section 713(e), and in 47 C.F.R. Section 79.1(f)(2).

Under 47 C.F.R. Section 79.1(f)(3), parties are allowed to provide other information which they believe is relevant to their “undue burden” exemption requests.<sup>4</sup> This Petition initially addresses the four designated statutory/regulatory factors. Thereafter, the Petition addresses the standard which LAUSD believes the Commission should use in reviewing the instant Petition.

## **II. Consideration of the Four Statutory/Regulatory Factors**

### **Factor 1: Type of Operations of LAUSD/KLCS**

LAUSD is charged by law with the responsibility to operate the largest elementary and secondary public school system in Los Angeles County, California, and is the second-largest school system in the United States.<sup>5</sup> LAUSD is responsible for providing the best possible education to more than 725,000 elementary and secondary school students, who reside in an area consisting of more than 700 square miles. LAUSD operates these educational opportunities in more than 1,000 school facilities (including programs for K-12, early childhood development, and adults). In addition, as part of its mission, LAUSD is the licensee of, and operates, Noncommercial Educational Television Station KLCS. Station KLCS provides pertinent educational and informational programming to students in classrooms and at home, programming of interest to the general public which will enable viewers to understand the mission of the LAUSD, its plans, and its programs, and other educational and public interest programming. Of course, as public entities, LAUSD and Station KLCS necessarily operate with public, not private, funds. See further discussion under Factor 3 and Factor 4, below.

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<sup>4</sup> As required by 47 C.F.R. Section 79.1(f)(9), the factual information provided in this Petition is supported by the Statement Under Penalty of Perjury of Dr. Janalyn W. Glymph, General Manager of Station KLCS (hereafter “Statement of Dr. Glymph”).

<sup>5</sup> LAUSD provides services to all of the cities of Cudahy, Gardena, Huntington Park, Lomita, Maywood, San Fernando, Vernon, and West Hollywood, and to parts of the cities of Alhambra, Bell, Bell Gardens, Beverly Hills, Calabasas, Carson, Commerce, Culver City, Downey, El Segundo, Hawthorne, Inglewood, Long Beach, Los Angeles, Lynwood, Montebello, Monterey Park, Rancho Palos Verdes, Rolling Hills Estates, Santa Clarita, Santa Monica, South Gate, South Pasadena, and Torrance.

## Factor 2: Nature and Cost of Closed Captioning for Station KLCS Programming

Supplied as Attachment 1 to Dr. Glymph's Statement is a list of the uncaptioned programming of Station KLCS during the fourth quarter of 2005 (October – December, 2005) for which exemption is sought by LAUSD for the period commencing January 1, 2006.<sup>6</sup> A review of this report shows that during this quarter, a total of 23 regularly-scheduled programs, 11 annual programs (some of which are rebroadcast), and 42 specials and special series, were presented on Station KLCS without close captioning. The station's schedule for the first quarter of 2006 (and subsequent periods) has not been finalized but it is expected to be substantially similar to the programming reflected in Attachment 1 to the Statement of Dr. Glymph. Hence, it is reasonable to assume that the non-captioned programming for the fourth quarter of 2005, and the amounts of time devoted to those programs and series<sup>7</sup>, as reflected on Attachment 1 to the Statement of Dr. Glymph, is generally representative of Station KLCS' plans regarding future.

During the final quarter of 2005, Station KLCS broadcast approximately 510 hours of non-captioned "new" realtime programming, and approximately 525 hours of non-captioned offline (i.e., taped) programming.<sup>8</sup> For illustrative purposes, the Commission's attention is directed to the seven (7) non-closed captioned programs and special series that Station KLCS broadcast for at least 30 hours during 2005, which are described below:

### **1. Los Angeles Unified School District Board and Committee Meetings**

Regular Committee Meetings, Special Committee Meetings, and Standing Committee meetings of the Board of Education of the City of Los Angeles are broadcast live two times per week (Tuesday and Thursdays), and rebroadcast on

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<sup>6</sup> In situations where Station KLCS knows of non-captioned programs that were broadcast in the final quarter of 2005 which will either not be broadcast in the first quarter of 2006, or which will be programmed with captions by the programmer, it has omitted the programs from the list supplied with this Petition.

<sup>7</sup> Note that although Attachment 1 identifies only programming broadcast during the final quarter of 2005, information regarding the total amount of time devoted to these programs and program series is for the entire year (2005).

<sup>8</sup> Of the total, approximately 434 hours was "new" programming and approximately 91 hours was "pre-rule" programming.

Sundays. Each program is approximately 3 hours 30 minutes in duration. Total time: 420 hours per year.

2. **Conversation with Roy Romer**

Gov. Roy Romer (current LAUSD Superintendent of Schools) responds to telephone calls and discusses matters of interest to Los Angeles parents, educators and administrators. Program is broadcast live one day per week (Monday) and is repeated on Sunday. Each program is one (1) hour in duration. Total time: 44 hours per year.

3. **Homework Hotline**

Provides homework assistance to middle and high school students. Locally produced educational programming. Each program is 30 minutes in duration, and is broadcast four times per week. Total time: 46 hours per year.

4. **LA36/KLCS Game of the Week**

LAUSD City Section high school athletic contest of the week. Locally produced sports program, which is originally broadcast on the City of Los Angeles cable channel (LA36), and is rebroadcast on Station KLCS. This program is approximately 2 hours in duration, and is broadcast one time per week. Total time: 30 hours per year.

5. **Learning English**

Provides viewers with beginning English lessons, which includes grammar, vocabulary and sentence structure, and is presented in the context of familiar situations in daily life. This program is distributed to other stations. Each program is 30 minutes in duration, and the program is broadcast 4 times per week. Total time: 40 hours per year.

6. **Priscilla's Yoga Stretches**

Demonstrations of proper Hatha Yoga technique. This program is 15 minutes in duration, and is carried two times each weekday. Total time: 32.5 hours per year.

7. **TEAMS**

K-8 instructional programming produced by LACOE in language arts/reading, science, history/social science and technology, and professional development for teachers. Each program is 30 minutes to one (1) hour in duration. Total time: 100 hours per year.,



After discussion with its communications counsel, LAUSD is concerned that several, or perhaps most, of the foregoing programs, as well as the other programs and series reflected on Attachment 1 to the Statement of Dr. Glymph, might not be within any of the designated exemptions to the closed captioning rules as set forth in 47 C.F.R. Section 79.1(d). Hence, absent the grant of an “undue burden” exemption under 47 C.F.R. Section 79.1(f)(1-3), and the interim status provisions set forth in 47 C.F.R. Section 79.1(f)(11), LAUSD might be required to either close caption or discontinue some or all of these programs, commencing January 1, 2006. A prime example of this concern are the LAUSD Board and Committee Meetings, which was broadcast by Station KLCS 420 hours during 2005. As this weekday (Tuesday and Thursday) program is repeated on Sundays, it appears that this program would not qualify under 47 C.F.R. Section 79.1(d)(8) as being a “local, non-news program with no repeat value” (emphasis supplied). See, Implementation of Section 305 of the Telecommunications Act of 1996-Video Programming Accessibility (Order on Reconsideration), 13 P& F CF 887, at 906 (Paragraph 61) (1998).

LAUSD appreciates, of course, that if the Commission were to determine that some or all of the programming reflected on Attachment 1 to the Statement of Dr. Glymph were determined by the Commission to be within one of the Section 79.1(d) exemptions, or in the event a program is captioned by the program producer at some future time, the instant request for exemption under the “undue burden” provision of Section 79.1(f) would, to that extent, be mooted, and that the projected additional cost for close captioning would be reduced accordingly. However, as the Commission has not clarified the scope of these exemptions, it is not possible for LAUSD to know with confidence whether any one (or all) of these programs and program series is/are exempt. Therefore, LAUSD/KLCS must seek blanket exemption for the

station's currently non-captioned programming and, in the event such exemption is not granted, exemption for each program in Attachment 1 to the Statement of Dr. Glymph.<sup>2</sup>

There are three ways Station KLCS might provide closed captioning for its currently non-closed captioned programming. Voice recognition systems claim high accuracy rates, but this approach is not feasible because none of Station KLCS' productions take place in the kinds of controlled environments which are needed to make this approach feasible. The station might hire additional personnel for this purpose. This approach would require the hiring of a minimum of three fulltime additional staff persons, at a salary of approximately \$75,000 per person (including benefits), for a total cost of approximately \$225,000 per year. Finally, the station might contract closed captioning services to outside entities. It has determined, based on estimates received from vendors, that the cost of close captioning realtime programming would be approximately \$130 per hour; hence, the estimated yearly cost for closed captioning the Station's 510 hours per year of currently non-closed captioned realtime programming would be approximately \$65,000. It has further been determined, based on estimates from vendors, that it would be reasonable to expect the cost of closed captioning offline programming would be approximately \$440 per hour; hence, the estimated cost for closed captioning the Station's 525 hours per year of currently non-closed captioned offline programming would be approximately \$230,000 per year. The sum of these figures places the total cost of obtaining closed captioning services from outside sources at approximately \$295,000 per year. See the Statement of Dr. Glymph as regards to staffing needs and staff salaries, and Attachment 2 as regards to captioning proposals submitted by vendors.

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<sup>2</sup> LAUSD expressly reserves the right to contend, at some future time, that any or all of the programs and specials reflected on Attachment 1 of Dr. Glymph's Statement falls within one of the regulatory exemptions set forth in 47 C.F.R. Section 79.1(d).

### Factor 3: Financial Resources of Station KLCS

Approximately 69% of Station KLCS' current fiscal year funds is for the operation of Station KLCS, and comes from the budget of LAUSD, which in turn receives approximately 45% of its revenues from the State of California. LAUSD provides an additional 16% of Station KLCS' budget in capital funding. The remaining 15% of Station KLCS' budget comes in the form of grants (mainly from the Corporation for Public Broadcasting). The operational budget of Station KLCS has been decreased by 52% (a total of \$2,150,870) since 2000. During the past seven (7) years, the budget reductions have been as follows: \$456,476 in 2000; \$335,287 in 2001; \$178,313 in 2002; \$202,326 in 2003; \$356,771 in 2004; \$467,087 in 2005; and \$154,610 in 2006. These reductions have been partially offset by cost of living adjustments to salaries and benefits, LAUSD's funding of previously unfunded positions, and adjustments to production activity by Station KLCS. However, these offsets have not mitigated the impact to Station KLCS' operations from the budget reductions, as they merely corrected budget shortfalls.

For fiscal year 2005-2006, the total budget currently available to Station KLCS from all sources is \$5,870,277, of which \$4,871,157 is available for operational expenses (\$4,039,805 from LAUSD and \$831,352 from grants), and \$999,120 is earmarked for capital improvements (\$918,327 from LAUSD and \$80,793 from grants).<sup>10</sup> All of the grant funds (and \$311,360 of the LAUSD funds) are carryover, not new, funds.

### Factor 4: Impact of Additional Closed Captioning Requirements on the Operation of Station KLCS

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<sup>10</sup> Although Station KLCS expects to apply for and receive new grant funds from the Corporation for Public Broadcasting which will be available for both operational expenses and capital improvements during the current fiscal year, in view of the indefinite status of these grants, such funds have not been included in the budget figures supplied in this Petition.

As noted, the estimated cost of closed captioning the Station KLCS programming which is currently not closed-captioned would be approximately \$225,000 if additional staff were hired or close to \$300,000 if closed captioning services were obtained from third parties. These figures represent approximately 5% and 6%, respectively, of Station KLCS' current operational budget (of \$4,871,157) for the 2005-2006 year. Station KLCS' budget is already under severe cost-cutting pressures, and in view of the history during the past seven years of consecutive reductions in funding for Station KLCS, it would be foolhardy to project that the station's revenues will increase significantly at any time within the foreseeable future. Prudence dictates operation on the assumption that if Station KLCS were compelled by the Commission to closed caption its currently non-closed captioned programming, such costs would have to be met with funds taken from other elements of the station's budget.

Further exacerbating the situation is the fact that Station KLCS is already burdened by the demand to program four additional channels as a result of digital conversion. Nearly all of Station KLCS' grant funds, as well as a large portion of LAUSD operational support, are expended to acquire programming for this purpose. In addition, Station KLCS is constrained by collective bargaining agreements in making budget decisions related to personnel, which currently accounts for 74% of Station KLCS' total operating budget (\$3,612,181 of \$4,871,157).

There is little doubt, therefore, that diversion of resources to closed captioning will force Station KLCS to reduce acquisition of programming and curtail already reduced production activity, an important source of revenue for Station KLCS. This would be extremely difficult and painful for the station to absorb, and such adjustments could have a devastating effect on Station KLCS. For this reason, LAUSD is submitting this "undue burden" petition pursuant to 47 C.F.R. Section 79.1(f).

### **III. Standard under which the Commission Should Evaluate LAUSD's Petition**

With due regard for both the laudatory goals which led to the enactment of 47 U.S.C. Section 713, and the responsibilities and authority of the Commission, LAUSD submits that the Commission should, as a policy matter, and in keeping with the basic principle of localism, give considerable deference to the budgetary decisions and priorities of LAUSD as reflected in its current budget and this Petition. The management of Station KLCS has made determinations of the amount and type of programming for which it has funds to closed caption, and these decisions are reflected in the current schedule of Station KLCS' closed captioned programming. There is no inconsistency whatever between LAUSD's full support of the laudatory goals of 47 U.S.C. Section 713, and the extent to which Station KLCS' programming is currently closed captioned. The decisions reflected in the current closed captioning schedule were made by management in full appreciation of the general desirability of closed captioning (about which there is no disagreement whatever); however, these decision were made in the context of the severe budgetary limitations under which Station KLCS must operate, and management's deliberate weighing of the myriad of highly laudable, but necessarily competing, expenditure possibilities for which **limited** public funds are available.

For the reasons explained above, LAUSD firmly believes that the additional closed captioning requirements which go into effect January 1, 2006 will, in fact, pose an "undue burden" on Station KLCS. LAUSD respectfully asks the Commission to respect LAUSD's decision in this regard, and not, in effect, to substitute the Commission's judgment for the judgment of LAUSD as regards closed captioning. While LAUSD does not suggest, much less does it contend, that its (LAUSD's) judgment on this matter should be automatically approved by the Commission, it does believe that the Commission should, as a matter of policy, give very

substantial deference to LAUSD's professional and experienced judgment in this regard, because LAUSD – not the Commission – is in the best position to allocate scarce resources available to Station KLCS among the many worthwhile and inevitably competing possible line item expenditures for which Station KLCS' funds might be devoted. Further, as it is LAUSD which bears the responsibility to provide education for the students of the area which it serves, and is responsible to the local citizenry in regards to its performance, it is fitting that the Commission give considerable deference to LAUSD's decisions regarding the nature and extent of closed captioning on Station KLCS.

In sum, due consideration to the principle of "localism," particularly as it here involves the allocation of very limited primarily public funds for a quintessential local public service – i.e., television programming specifically devoted to the education of young students, and associated programming to inform the public of the policy issues and decisions of local public officials regarding such educational matters—should be a powerful influence in the direction of leading the Commission to defer to the budgetary judgments of LAUSD as regard to the nature and extent of closed captioning on Station KLCS.

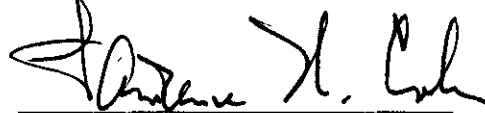
### **Conclusion**

For the foregoing reasons, LAUSD submits that the Commission should accept LAUSD's showing that it would impose an "undue burden" for Station KLCS to comply with the Commission's requirements regarding its currently non-closed captioned programming. Accordingly, LAUSD believes that the Commission should, pursuant to the authority granted to it by Congress in 47 U.S.C. Section 713 of the Communications Act, effective as of January 1, 2006, grant LAUSD a blanket exemption from the requirements of 47 C.F.R. Section 79.1 of the Commission's rules; alternatively, and in the event a blanket exemption is not granted, LAUSD

believes that the Commission should grant LAUSD an exemption, on a program by program basis, for each of the currently non-closed captioned programs identified in Attachment 1 of Dr. Glymph's Statement (and comparable programs as might be added to Station KLCS' programming in the future).

Respectfully submitted

LOS ANGELES UNIFIED SCHOOL  
DISTRICT

A handwritten signature in black ink, appearing to read "Robert B. Jacobi", written over a horizontal line.

Robert B. Jacobi  
Lawrence N. Cohn  
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Suite #300  
Washington, D.C. 20036  
Tel: (202) 452-4817

Its Counsel

Date: December 23, 2005

Statement Under Penalty of Perjury  
Dr. Janalyn W. Glymph



Statement Under Penalty of Perjury

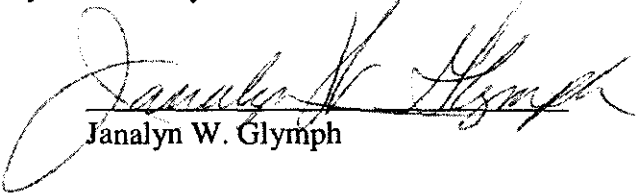
My name is Dr. Janalyn W. Glymph, and I am the General Manager of Station KLCS, Los Angeles, California, which is licensed to and operated by the Los Angeles Unified School District. I have held my current position of General Manager since January 2000.

I have directed our communications to counsel to prepare the foregoing Petition for Exemption as regards to Station KLCS' compliance with the Commission's closed captioning rules, effective January 1, 2006.

Following this Statement are two Attachments. Attachment 1 is a listing of the Station KLCS non-captioned programming during the period October-December 2005; however, note that the programs which will not be broadcast in the first quarter of 2006, and the programs which we know will be close captioned by the producer have been deleted. Attachment 2 is a collection of proposals from vendors regarding their proposed charges to close caption programming of Station KLCS. These letters were solicited by Station KLCS in connection with this Petition.

At my request, Ann Tsao, KLCS Administrative Analyst, and others on the staff of Station KLCS have assisted and have worked directly with our communications counsel in the preparation of the information in the Petition and the Attachments. I have reviewed the foregoing Petition and the Attachments and the facts stated therein are true and correct to the best of my knowledge, information and belief.

Executed under penalty of perjury this 21<sup>st</sup> day of December, 2005.

  
Janalyn W. Glymph

Attachment 1

KLCS (LOS ANGELES, CA)  
UNCAPTIONED PROGRAMMING Aired FROM OCTOBER – DECEMBER 2005  
FOR WHICH EXEMPTION IS SOUGHT

PROGRAM/SERIES TITLE	PRODUCER	NEW (N) OR PRE-RULE (P) PROGRAM	REALTIME (R) OR OFFLINE (O) CAPTIONING REQUIRED	DESCRIPTION	BROADCAST FREQUENCY	# EPISODES PER YEAR	APPROX. LENGTH (per episode)	APPROX. TOTAL LENGTH (hours)
A Conversation with Roy Romo	KLCS	N	R	Call-in informational broadcast featuring the LAUSD Superintendent of Schools, discussing various topics of interest to parents, educators and administrators	Monday (original broadcast)  Sunday (rebroadcast)	44	1 hour	44
Academic Decathlon Awards Banquet	KLCS	N	R	Honors competitors of the LAUSD's Academic Decathlon Super Quiz	Annually	1	30 minutes	0.5
Academic Decathlon Super Quiz	KLCS	N	R	Team competition wherein LAUSD high school students match their intellects with students from other LAUSD schools	Annually with rebroadcasts	1	2½ hours	2.5
Audrey Hepburn Remembered	Janaon	P	O	Remembering the life of Audrey Hepburn	"Special"	1	1 hour	1
Bargain Hunt	BBC	N	O	Guides viewers through the process of identifying and evaluating antiques and collectibles by sending two amateur teams to the auction	Weekly	20	30 min	10
Between the Lines	KLCS	N	O	Interviews today's famous novelists, celebrity authors, top screenwriters, award-winning columnists and journalists	Weekly	64	30 minutes	32
Bus Safety	KLCS	P	O	Provides instructions for safe bus-riding practices for grades K-12	Twice monthly	2	6 minutes	25
California's Gold	Huell Howser	N	O	Describes California's rich history, cultural diversity, natural wonders and amazing people	Twice weekly	14	30 minutes	7
California's Golden Parks	Huell Howser	N	O	This new series features a visit to a different State Park each month	"Special series"	38	30 minutes	19
California's Green	Huell Howser	N	O	This series highlights what innovative and creative Californians are doing to solve environmental challenges	"Special series"	21	30 minutes	10.5
Cascadia: The Hidden Fire	John McLean Media	N	O	Story of scientists and ordinary people caught in extraordinary seismic events and discoveries around the globe	"Special"	1	1 hour	1
Cash for College	LAUSD	N	O	Financial aid workshop to increase college opportunities for students	Approx three times monthly	1	30 minutes	0.5
Celebrate! The Best of Tina Turner	WLRN	N	O	Interviews and archive performances featuring soul musician Tina Turner	"Special"	1	1½ hours	1.25

PROGRAM/SERIES TITLE	PRODUCER	NEW (N) OR PRE-RULE (P) PROGRAM	REALTIME (R) OR OFFLINE (O) CAPTIONING REQUIRED	DESCRIPTION	BROADCAST FREQUENCY	# EPISODES PER YEAR	APPROX. LENGTH (per episode)	APPROX. TOTAL LENGTH (hours)
Charlotte Philharmonic Orchestra	NETA	N	O	Features the Charlotte Philharmonic Orchestra and other musical groups in a Christmas concert	"Special"	1	1 hour	1
Chasing Killer Storms	Janson	P	O	A Documentary on tornadoes and people who captured them on film.	"Special"	1	1 hour	1
Chasing the Midnight Sun	Beyond	P	O	The remarkable adventures of three Australian retracing the steps of the 1932 British Arctic Air Route across the icy labyrinth of Greenland	"Special"	1	1 hour	1
Choices	KLCS	N	O	Profiles the various magnet school programs that are available to Los Angeles Unified School District students	Annually with rebroadcasts	1	30 minutes	0.5
Colonial Williamsburg	Colonial Williamsburg Foundation	N	R	Takes teachers and students into the daily lives of early Americans	Seven times annually with rebroadcasts	7	1 hour	7
Daring Buds of May	APT	N	O	A family that explores idiosyncrasies and problems in an otherwise idyllic world	Weekly with rebroadcasts	20	1 hour	20
District 7 Star Awards	KLCS	N	O	Honors teachers, paraprofessionals, volunteers and parents	Annually with rebroadcasts	1	30 minutes	0.5
Fatal Game	Beyond	P	O	The story of one man who would not give up while ascending Mt. Everest	"Special"	1	1 hour	1
Food, Nutrition and Exercise	HRM	N	O	Addresses several important health issues for adolescents	Weekly	7	30 minutes	3.5
Great Cars	EPS	N	O	Looks at the world's fastest, most expensive, most exciting and unusual automobiles, along with the people who loved and made them	Weekly	13	30 minutes	6.5
Guitar with Frederick Hoad	KLCS	P	O	Introduces viewers to the techniques fundamental to most of the styles of guitar playing	Weekly	26	30 minutes	13
Healers: Journey Into Ayurveda	Beyond	N	O	Looks at Ayurveda, the ancient healing tradition of India known as "The Science Of Life"	"Special"	1	1 hour	1
Heaven's Breath	Beyond	P	O	Explores the wonderful and complicated nature of the wind	"Special series"	4	1 hour	4
Heritage Masterpieces	Janson	P	O	A comprehensive look at the art of Michelangelo, Rembrandt, Picasso, Matisse, Velasquez, El Greco, Rubens, Renoir, the great classical sculptors, the artisans of ancient China, Greece, and Egypt and other great artists, in art galleries which have been off limits to Western eyes for nearly a century	"Special series"	18	30 min	9
Hollywood Homeroom	KLCS	N	O	Offers practical tips to make classroom videos outstanding	"Special series"	4	15 minutes	1

PROGRAM/SERIES TITLE	PRODUCER	NEW (N) OR PRE-RIPE (P) PROGRAM	REALTIME (R) OR OFFLINE (O) CAPTIONING REQUIRED	DESCRIPTION	BROADCAST FREQUENCY	# EPISODES PER YEAR	APPROX. LENGTH (per episode)	APPROX. TOTAL LENGTH (hours)
Home of the Blizzard	Beyond	N	O	Nine men and a woman venture to the most inhospitable place on earth - Antarctica - to restore the huts of the famous explorer, Sir Douglas Mawson.	"Special"	1	1 hour	1
Homework Hotline	KLCS	N	O	Provides homework assistance to middle and high school students	Four times weekly	92	30 minutes	46
Huel's Whale Adventures	Huel Howser	N	O	Explores San Ignacio Lagoon on the Baja Peninsula, where the winter migration of the gray whales ends each year.	"Special series"	4	1 hour	4
Hula Girls	Beyond	N	O	Explores the image of Pacific Islanders as depicted in Hollywood films	"Special"	1	1 hour	1
Human Race	Beyond	P	O	Three men representing Yesterday, Today and Tomorrow have a mission. They have to walk more than 600 kilometers from a sun scorched desert through an ancient landscape to a tropical coast.	"Special"	1	1 hour	1
Images of Jesus	Janson	P	O	Traces the evolving look of Christ from the first depictions from 320 AD of Jesus as an astonished shepherd boy, to the present day	"Special"	1	1 hour	1
In Their Own Words	KLCS	N	O	Interviews LAUSD policymakers and key personnel	"Special series"	4	30 minutes	2
Irish Country House	Janson	P	O	Celebrates the heritage of the Irish "country house," which is a vital part of Ireland's historical and artistic heritage	"Special"	1	1 hour	1
# Figures	EDTEH	P	O	Reinforces traditional topics in mathematics and encourages students to think and talk confidently about mathematics	Weekly	28	15 minutes	7
LA36/KLCS Game of the Week	LA36/KLCS	N	R	LAUSD City Section high school game of the week, e.g. football, basketball, soccer, volleyball	Weekly	15	2 hours	30
LAUSD Band and Drill Team Championship	KLCS	N	O	Features music and dance teams competing in music performance, general effect and visual performance	Annually with rebroadcasts	1	2 hours	2
LAUSD Basketball Tip-Off Show	KLCS	N	O	Previews the California Interscholastic Federation City Section boys' and girls' basketball seasons	Annually with rebroadcasts	1	1 hour	1
LAUSD Board President's monthly program	KLCS	N	R	Call-in informational broadcast featuring the President of the Board of Education, discussing various topics of interest to parents, educators and administrators	Monthly	11	30 minutes	5.5
LAUSD District 7 Future Leaders Awards	KLCS	N	O	Honors students for their achievements in high school and their service to the community	Annually with rebroadcasts	1	30 minutes	0.5
LAUSD Football Kick-Off	KLCS	N	O	Previews the California Interscholastic Federation City Section football season	Annually with rebroadcasts	1	1 1/2 hours	1.5
LAUSD Soccer Kick-Off	KLCS	N	O	Previews the California Interscholastic Federation City Section boys' and girls' soccer seasons	Annually with rebroadcasts	1	1 hour	1

PROGRAM/SERIES TITLE	PRODUCER	NEW (N) OR PRE-RULE (P) PROGRAM	REALTIME (R) OR OFFLINE (O) CAPTIONING REQUIRED	DESCRIPTION	BROADCAST FREQUENCY	# EPISODES PER YEAR	APPROX. LENGTH (per episode)	APPROX. TOTAL LENGTH (hours)
LAUSD Softball Kick-Off	KLCS	N	O	Previews the California Interscholastic Federation City Section girls' basketball seasons	Annually with rebroadcasts	1	1 hour	1
LAUSD Superintendent's Annual Address to Administrators	KLCS	N	R	LAUSD Superintendent's annual address to school administrators	Annually with rebroadcasts	1	1½ hours	1.5
Learning English	KLCS	P	O	Provides viewers with beginning English lessons that include grammar, vocabulary and sentence structure, using familiar daily life situations	Four times weekly	80	30 minutes	40
Lighting the Way: Young People Celebrate	APT	P	O	Four families focus on the meaning of the holidays as they celebrate Christmas, Hanukkah, La Posada and Kwanzaa	"Special"	1	30 minutes	0.5
Los Angeles Unified School District Board and Committee Meetings	KLCS	N	R	Regular, Special, Standing Committee or Special Committee meetings of the Board of Education of the City of Los Angeles are held almost every Tuesday and Thursday. A Regular Board meeting generally consists of consent calendar vote, student representatives, assignment of next meeting's items, Superintendent's special presentations, discussion and vote on regular calendar, discussion and vote on direct reports, vote on Board motions, introduction of motions for upcoming meetings, announcements and miscellaneous speakers. Special Board meetings transact specific business only. The Committee process allows Board Members and the public to become more aware of the issues in a less formal setting without time constraints. Committee meetings also allow for extensive community input.	Tuesday, Thursday (original broadcasts) Sunday (rebroadcast)	120+	Average 3½ hours	420
Los Padres de Hoy y Del Mañana	LAUSD	N	O	Spanish-language version of "The Now and Future Parent"	"Special series"	10	30 minutes	5
Mamadrmas: The Jewish Mother in Cinema	Beyond	N	O	Explores the psychological, cultural and historic reasons behind the portrayal of the Jewish mother in film	"Special"	1	1 hour	1
Moth Monsters	SLIM GOODBODY	N	O	Meets and supports national standards for K-2 mathematics instruction	Weekly	15	15 minutes	3.75
Math Works	EDTEH	P	O	Emphasizes the practical application of mathematical ideas with the goal of helping students solve problems in a systematic way	Weekly	28	15 minutes	7
Miracle at Sea	Beyond	P	O	Reveals lone yachtsman Tony Bullimore's struggle to cling to life, 1300 miles out in the wild Southern Ocean	"Special"	1	1 hour	1

PROGRAM/SERIES TITLE	PRODUCER	NEW (N) OR PRE-RULE (P) PROGRAM	REALTIME (R) OR OFFLINE (O) CAPTIONING REQUIRED	DESCRIPTION	BROADCAST FREQUENCY	# EPISODES PER YEAR	APPROX. LENGTH (per episode)	APPROX. TOTAL LENGTH (hours)
New York the Way it Was Greenwich Village Now and Future Parent	APT	N	O	Explores the impact of the Village on those who lived and played there from the 1940s through the 1980s	"Special"	1	1 hour	1
Off the Rails	Beyond	N	O	Focuses on everyday issues that parents confront related to raising their children	Weekly	10	30 minutes	5
Options	KLCS	N	O	Two young men journey across forbidden lands on bicycle	"Special"	1	1 hour	1
Orphans of the Wild	Beyond	N	O	Spanish-language version of "Choices"	Annually with rebroadcasts	1	30 minutes	0.5
Our Presidents in America's History	NOM	N	O	Documentary about African elephants and how they proved the experts wrong	"Special"	1	1 hour	1
Out of the Shadow	Vine St. Pictures	N	O	Fits standard middle school to senior high US history and government courses, focusing on individual presidents and their influence on the historical events of their eras	Weekly	17	10 minutes	2.75
Poles Apart	APT	N	O	Chronicles one family's struggle with schizophrenia and helps dispel the stigmas and misconceptions surrounding the illness	"Special"	1	40 minutes	0.75
Pracile's Yoga Stretches	SCETV	N	O	Documents an historic and arduous journey made by four women across Antarctica	"Special"	1	1 hour	1
Putting English to Work	LAUSD	N	O	Demonstrates proper Hatha Yoga technique	Twice each weekday	150	15 minutes	32.5
Rat	Beyond	P	O	Designed for beginning and intermediate English language learners interested in developing employment skills	Weekly	48	30 minutes	24
Road Trip	Huell Howser	N	O	Documentary that tells the story of the rat in New York City and the team of men who spend their working hours chasing and tulling them	"Special"	1	1 hour	1
Schools for All Children	LAUSD	N	O	Sets out on a California highway on a voyage of discovery, with no particular destination in mind	"Special series"	36	1 hour	36
Seapower to Superpower	Janson	N	O	Provides parents with information regarding educational issues that impact their child's access to the curriculum and academic achievement	Monthly	8	1 hour	8
Shadow of the Shark	Beyond	N	O	Explores the relationship between military dominance, technology, commercial realities and the will of a nation and a people to recall	"Special series"	5	1 hour	5
Story of Lassie	Janson	P	O	Tells the story of a couple who have been filming the ocean and its creatures for more than 35 years	"Special series"	3	1 hour	3
Teachers' Lounge	KLCS	N	O	Homage to America's favorite canine	"Special"	1	1 1/2 hours	1.25
				In a roundtable discussion format, presents ideas to teachers for planning curriculum and managing classrooms	"Special series"	8	30 minutes	4



PROGRAM/SERIES TITLE	PRODUCER	NEW (N) OR PRE-RULE (P) PROGRAM	REALTIME (R) OR OFFLINE (O) CAPTIONING REQUIRED	DESCRIPTION	BROADCAST FREQUENCY	# EPISODES PER YEAR	APPROX. LENGTH (per episode)	APPROX. TOTAL LENGTH (hours)
TEAMS	LACOE	N	O	Delivers K-8 instructional programs in language arts/reading, science, history/ social science and technology, plus professional development for teachers.	"Special series"	200	30 minutes to 1 hour	100
Video in the Classroom Awards	KLCS	N	O	Recognizes K-12 and adult school educators and students for the creation of classroom instructional videos that demonstrate educational themes, lessons and issues of concern.	Annually with rebroadcasts	1	1½ hours	1.5
Visions of France -- The Rivers	WLW	N	O	Pairs dramatic aerial views of Monaco, Cannes, Nice, St. Tropez and more with informative narration, set to regional music.	"Special"	1	1 hour	1
Visions of Italy -- Southern Style	WLW	N	O	Sojourns along the rugged western coastline to the toe of the "boot" at Reggio di Calabria, and then inland over the countryside to Rome.	"Special"	1	1 hour	1
Visions of New York City	WLW	N	O	Celebrates the attraction of the little 25- by 2-mile island that has captured the hearts of millions.	"Special"	1	1 hour	1
Visiting with Huell Howser	Huell Howser	N	O	Takes viewers to the many diverse neighborhoods of Southern California, and introduces us to the people who live there.	"Special"	29	30 minutes	14.5
When Nature Strikes Back	Janson	N	O	Follows some of the most notable flood/earthquake stories that have occurred in recent history.	"Special series"	5	45 minutes	3.75
Why History Matters	KLCS	N	O	Discussion with high school students on the implications of racial prejudice and hate crimes.	"Special"	1	2 hours	2

Attachment 2



*The worldwide leader in captioning, transcription & translation*

July 19, 2004

Ann Tsao  
Los Angeles Unified School District  
KLCS  
Los Angeles, CA

Thank you for the opportunity to provide information about Caption Colorado and our affordable realtime remote captioning service.

We propose to provide remote captioning service to the district so that deaf and hard-of-hearing individuals can gain equal access and accommodation in their quest for a high quality education and board meeting access. We applaud your efforts to support your community.

As the nation's largest provider of realtime captioning for the television industry, we have over 100 captioners and CART reporters (employees, not contractors) performing over 8,000 hours of realtime captioning every month (over 550 events daily) achieving a 98.5% accuracy level or better for news, weather, and sports. We look forward to doing an excellent job for you on your assignments as well.

Our clients include government agencies that will provide an outstanding testimonial including NIST, NOAA, USDA, IRS, VA, USGS and we are the preferred captioning company for RealNetworks, WebEx, Centra, HorizonLive, ABC, NBC, CBS, Fox, Cox, Tribune, Gannett, Belo and others. You are in excellent company when you choose Caption Colorado as your captioning provider.

We have included the design specifications and flow diagram of our remote service for your review on the following pages. Please let me know how I can help. Thank you for the opportunity to be of service.

Sincerely,

Randy Holyfield  
Vice President – Business Development  
Government, Internet Services & Education  
Caption Colorado, LLC

*Captions Break the Silence™*



*The worldwide leader in captioning, transcription & translation*

## **Remote CART Service from Caption Colorado**

### The process:

We will receive audio from the classroom, meeting, or other live event over a standard phone connection and will deliver realtime captioning via the Internet on a secure server with a streaming text application that is password protected or to your line 21 encoder/decoder for television broadcast.

### Remote for the classroom:

The same application for use in broadcast television can permit Internet participants to save a transcript of the lecture or meeting dialogue to their desktop at the event conclusion. A copy of the transcript may also be e-mailed to the professor or other authorized person, if desired. This is ideal for classroom captioning needs.

This text content could then be forwarded to other students, can be used to build a knowledge library or lecture archive, and become the core piece of an online or distance learning course taught by the professor. The opportunities are virtually limitless.

### Audio:

The speakers can be set up with a wireless microphone that can tie into your room's speaker system and will be connected to an audio coupler for our captioner to receive the dialogue. In smaller venues, you can elect to use a traditional speakerphone with your PBX system or the speaker(s) can still be set up on a lavalier wireless microphone tied to the audio coupler and simply not run the wireless system into a room's speakers.

### Delivery:

The captioning is delivered either to your line 21 encoder or via the Web and displayed on any Internet-connected computer. For Internet users, a dial-up connection is all that is necessary; broadband is a plus. The realtime text is delivered live as the words are spoken and produced by a highly trained and qualified stenocaptioner or realtime CART reporter. These professionals use steno keyboards similar to court reporters and they come from the same pool as our television broadcast captioning staff. We have developed the technology to direct captioning from a steno machine to a television station's line 21 encoder or to our Internet Text Streaming Server. Our server application enables any authorized participant to view the captioning anywhere in the world as long as they have access to the Internet and the logon password.

### Hardware:

The equipment listed on the following page is a suggestion of the hardware needed. We are not equipment resellers and encourage you to purchase the best solution to fit your needs.



*The worldwide leader in captioning, transcription & translation*

## **Remote Captioning Service from Caption Colorado**

### Equipment:

Lecture hall or Board room: Wireless microphone system, Comrex or other quality audio coupler (auto-answer), sound mixing board (optional but recommended), telephone handset with ringer control, and an Internet-connected PC.

In addition to using your local equipment supply house, I have had excellent experience with BSW-Broadcast Supply Worldwide. Their contact information is: [www.bswusa.com](http://www.bswusa.com), 800.426.8434, John McDonald, sales.

### Equipment list and system configuration and costs for our traveling audio system:

#### Audio coupler:

- |  |          |
|--|----------|
| - Comrex TCB-2 auto answer audio coupler           | \$243.00 |
| - Comrex dial-tone detect circuit board (optional) | \$137.00 |
| - Audio cables                                     | \$30.00  |

(Note: The dial-tone detect board is designed to compensate for the absence of a loop drop--audible click--when the other party hangs up the phone on some PBX systems. In the absence of the presence of a loop drop, the circuit board should drop the line when the caller hangs up. If your PBX supports loop drop you will not need the dial-tone detect board. You can add it later if you determine that you need it for proper disconnection).

#### Sound assist:

- |  |         |
|--|---------|
| - Behringer UB802 8 Input 2-bus mixing sound board | \$69.99 |
| - Telephone handset w/ringer control:              | \$20.00 |

(Note: a sound assist mixing board is only required in cases where you cannot adequately boost the audio signal sufficiently for the captioner to hear the audio. If your A/V team can provide a sufficiently strong audio signal, the mixing board will not be needed).

#### UHF Wireless microphone system:

- |                                       |          |
|---------------------------------------|----------|
| - Sony UWPS1 wireless lavalier system | \$569.00 |
|---------------------------------------|----------|

(Note: Any quality wireless system that you presently use should be sufficient. You will need to connect to the Comrex using an XLR female plug from a line level audio source with volume control).

### Remote Captioning pricing

Captioning to your line 21 encoder is \$120/event hour; via the Internet is \$140/event hour.

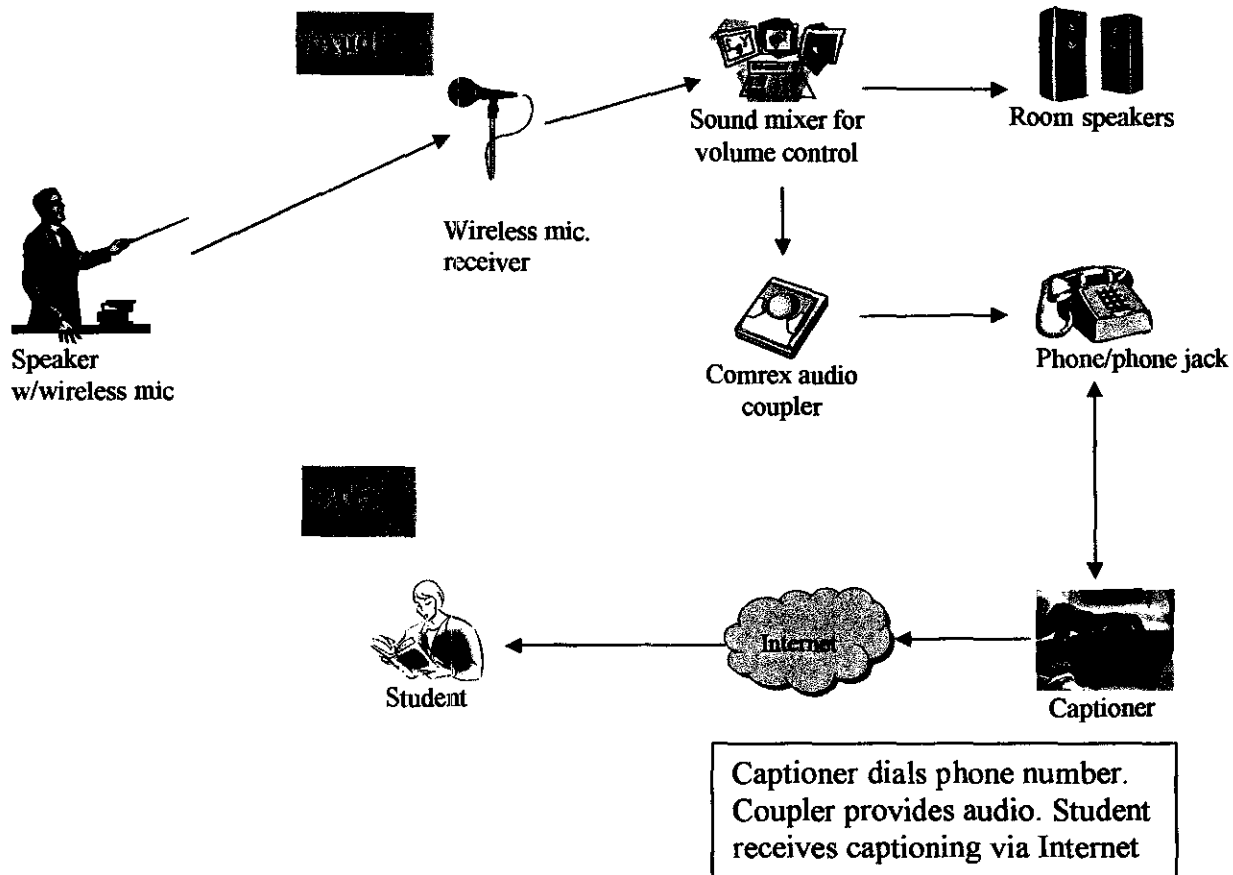
Educational CART pricing for classroom lectures is \$85/event hour and is geared for less demanding speaking events and other slower paced sessions.



*The worldwide leader in captioning, transcription & translation*

## Remote Captioning Service from Caption Colorado

### Design layout:



For Line 21 delivery to your studio, replace the Internet connection with a connection to your line 21 encoder at the studio or master control.

Remote, realtime captioning is delivered to you within 2-3 seconds from the moment the dialogue is spoken and is identical in style and delivery as we perform for live news and breaking event coverage performed for major television networks and station groups.

# Quotation



PO Box 7172 • Columbia, SC 29202-7172  
888.988.0086 toll free  
803.988.8438 803.988.0094 fax  
www.compuscripts.com

Quote Number: 040715KLCS  
Quote Date: Jul 15, 2004

Page: 1

**Quoted to:**

KLCS  
Ms. Ann Tsao  
1061 W Temple St  
Los Angeles, CA 90012  
USA

**Ship to:**

KLCS  
Ms. Ann Tsao  
Los Angeles, CA 90012  
USA

Customer ID	Good Thru	Payment Terms	Sales Rep
KLCS01	8/14/04	Net 10 Days	

Quantity	Description	UOM	Unit Price	Amount
1.00	School Board Meetings Tues and Thurs, 52 Weeks a Year Realtime - 00:45:01 to 01:00:00 Hours (HH:MM:SS)  There is a two-hour minimum per day per meeting for governmental captioning assignments. Proposal must be accepted in writing within the next 30 days; otherwise, the terms and conditions are null and void. Station provides encoder and audio feed.	EVENT	\$ 135.00	\$ 135.00

**EZ Captioning**

3061 Manchester Circle  
Corona Hills, CA 92879  
1.951.270.2661

1.951.270.2661

www.2captioning

**Fee chart:**

**Equipment needed: (Real-time captioning)**

- Link PDR -885

\$2700

- 2 phone lines (provided by client)

Audio line (to receive audio of meeting)

Modem Line to encoder (captionist to modem characters)

Note: If broadcasting, the cable company will connect the encoder to the broadcast.

**Benefits of services:**

- Real-time captioning for hearing impaired which allows better participation (no law suits-ADA approved)
- Provide electronic transcript of meetings within 24 hours (meeting minutes)
- The resale of transcripts to interested party (suggested retail \$30)

**Cost for captioning:**

- \$120 per hour

**(Off-line captioning)**

\$490.00 per 30-minute show

Rush order: \$95.00

**(Classroom captioning on-site)**

\$ 38.00 an hour

EZcaptioning@aol.com



# NETWORK TELEVISION TIME



Ann Tsao  
Administrative Analyst  
KLCS  
1061 West Temple Street  
Los Angeles, CA 90012

Thursday, December 08, 2005

Re: Per Request / Informal Quote

Dear Ann:

GovTV, a subsidiary of Network Television Time, Inc., is pleased to provide you an informal quote for television closed captioning. Our firm is a local Los Angeles based provider of closed captioning with a solid track record of captioning thousands of broadcast hours within the Los Angeles television market.

#### Captioning + Program Transcript + Internet Archive

Our unique service does not begin and end with captioning. In addition to providing you high quality captioning, we will provide you, free of charge, a verbatim program transcript delivered to you via email in Word or as a PDF file. Your program transcript will also be published to a dedicated Internet archive containing all of your program transcripts. Program Transcripts are a powerful resource and add value to viewers of any television program who may want to re-visit the content of a particular program. Program Transcripts are helpful to students and researchers in performing original research. Our Internet archive of your Program Transcripts provides an easy way for your viewers to read or download a particular Program Transcript.

#### Hourly Rate for Realtime Closed Captioning

Our dedicated staff of captioners, who regularly achieve an accuracy rate of 99%, have extensive experience captioning government meetings similar to your School Board meetings. Our hourly rate for captioning (includes Program Transcript & Internet Archive) is \$139. Per hour. All services are billed in 1/4 hour increments.

#### Timeframe for Deliverables

We will provide realtime closed captioning for all KLCS scheduled programs as per your direction. We can provide captioning live as the program goes to air, or we can provide captioning as the program is being taped for airing at a later date or time. Additionally, a program transcript will be provided to you by email and published to our Internet archive for easy viewing or downloading.

GovTV  
16250 Ventura Blvd. Suite #445  
Encino, California 91436-4616  
Toll Free: 1-877-468-8899

We look forward to hearing from you and answering any questions you may have.

Sincerely,

A handwritten signature in black ink, appearing to read "Bruce Arditte", written over a horizontal line.

Bruce Arditte

GovTV Toll Free: 1-877-468-8899 x201

GovTV  
16250 Ventura Blvd. Suite #445  
Encino, California 91436-4616  
Toll Free: 1-877-468-8899



**PROPOSAL**  
*For*  
**Broadcast Captioning**  
*Prepared for*  
**Los Angeles Unified School District**  
*on July 15, 2004*

Broadcast Captioning Service ..... \$135 per hour weekdays

- ~ One hour minimum per event, billed in 30-minute increments thereafter
- ~ Two full business days notice required for cancellations or billed as two hours
- ~ Client will provide phone lines and a broadcast encoder with modem
- ~ Client will schedule a technical test with Rapidtext at least one week prior to the onset of captioning to assure clear transmission of audio and text.
- ~ Client will provide an agenda and a list of names, acronyms and special terminology at least one week prior to each meeting in order that the captionist can adequately prepare a dictionary.
- ~ Invoiced on the 15<sup>th</sup> and last day of each month

**Optional:**

Link PDR-885 Encoder/Decoder with Internal Modem..... \$2,985 plus tax and shipping

Accepted\* \_\_\_\_\_ Date \_\_\_\_\_

Los Angeles Unified School District

\*Please sign and fax this proposal to Kathy Furlan at 949-399-9216 to schedule services.

**For more information call Kathy Furlan, 949-399-9200 ext. 254**

**Rapidtext, Inc.**

1801 Dove Street, Suite 101, Newport Beach, CA 92660 (949) 399-9200, [kfurlan@rapidtext.com](mailto:kfurlan@rapidtext.com)

”

“

## Talking *Type*

**Closed Captioning Service**

(A&amp;E Approved captioning vendor)

### Off line/post production captioning (creating captioning file only)

#### **Off line captioning in pop-on mode (\$3.50 per minute):**

- 30 minute show: \$105.00 (\$75.00 without transcription)
- 60 minute show: \$210.00 (\$150.00 without transcription)

#### **Off line captioning in roll-up mode (\$3.00 per minute):**

- 30 minute show: \$90.00 (\$60.00 without transcription)
- 60 minute show: \$180.00 (\$120.00 without transcription)

Encoded shows on Digibeta/BetaSP

30 minutes encoding rate: \$120.00

60 minute encoding rate: \$160.00

### Live captioning

- 30 minute shows (non-sport): \$65.00
- 30 minute shows (sports and difficult context): \$70.00
- 60 minute shows or above (non-sport): \$110.00
- 60 minute shows or above (sports and difficult context): \$120.00

### Transcription

- 30 Camera tapes with time stamp (\$1.50 pm) \$45.00
- Transcription of finished shows (\$1.25 pm): \$37.50

**We're talking sense...**  
**We're Talking Type!**

[www.TalkingTypeCaptions.com](http://www.TalkingTypeCaptions.com) [contact\\_us@talkingtypecaptions.com](mailto:contact_us@talkingtypecaptions.com)

10812 St. Paul St. Kensington, MD 20895

Ph: 301-933-1900 Fax: 301-933-7532



Visual Data Media Services, Inc.  
145 West Magnolia  
Burbank, CA 91502  
Office: 818-558-3363  
Fax: 818-846-1523

**Bid# 1327**  
**Job #: 5642 / Los Angeles Unified School District**  
**Quote for Realtime Capions**

Bid Date: 07/15/04

07/15/04  
Page 1 of 1

Description	Qty	Unit	Rate	Discount	Ext. Rate	Amount
Realtime Capions						150.00
Closed Capions realtime per hour	1	1 Ea	150.00		150.00	150.00
Offline Capions from videotape						1,327.00
Closed Caption Roll-Up 5-10 MIN	1	1 Ea	187.00		187.00	187.00
Closed Caption Roll-Up 20-30 MIN	1	1 Ea	200.00		200.00	200.00
Closed Caption Roll-Up 30-60 MIN	1	1 Ea	340.00		340.00	340.00
Closed Caption Roll-Up 90-120 MIN	1	1 Ea	600.00		600.00	600.00

**Summary:**

Realtime Capions	150.00
Offline Capions from videotape	1,327.00
<b>Bid Total:</b>	<b>1,477.00</b>